



**SOCIAL
ENTERPRISE
ACADEMY**

A GUIDE TO

SOCIAL ENTERPRISE SCHOOLS

Primary and Secondary schools | Alternative education settings



“**Social Enterprise Schools provides students with a unique opportunity to learn by doing. It ignites hidden talents and generates a huge sense of achievement in students over the school year.**”

Participating Teacher

WHY GET INVOLVED?

To give your students the opportunity to take part in a transformative learning experience that develops key enterprising and employability skills while aspiring to affect ongoing social change in their communities.

ABOUT SOCIAL ENTERPRISE SCHOOLS

Social Enterprise Schools is a collaborative, hands-on experience showing young people how to run a business.

Students learn how to set up and manage their own social enterprise - a business with a social purpose.

These six principles guide the beliefs and actions of Social Enterprise Schools. They,

- Prioritise student voice and agency
- Aspire to make a positive change in the lives of others
- Use entrepreneurial learning processes, enabling students to act as learning resources for each other
- Make explicit and meaningful connections to community and business
- Assist students to develop, practice, apply and demonstrate new ways of leaner knowledge, doing and being, to become more active participants in their learning
- Activate teachers as learning resources for students and each other

SKILLS DEVELOPED THROUGH SOCIAL ENTERPRISE

EMPLOYABILITY
SKILLS

CORE
SKILLS

CRITICAL AND
CREATIVE
THINKING SKILLS

LEADERSHIP
SKILLS

GLOBAL
CITIZENSHIP

ENTREPRENEURSHIP

WHAT IS A SOCIAL ENTERPRISE?

A social enterprise is a business that is set up to tackle a social issue. It invests its profits for community benefit.

Well known examples of social enterprises in Australia include; STREAT, The Big Issue, GAME, Yackandandah Community Development Company and CERES.

Social enterprises develop innovative solutions for economic, social, cultural or environmental problems. They operate across a diverse range of areas including hospitality, health, education, tourism, renewable energy and inclusive employment.

There are currently 5,000 social enterprises operating in Victoria and 20,000 operating across Australia.

WHAT DOES SOCIAL ENTERPRISE LOOK LIKE IN A SCHOOL?

LED BY YOUNG PEOPLE

They are driven and run by students with support from teachers and parents. Students are encouraged to spread the awareness of their social enterprise across the school and the community.

MAPPED TO THE CURRICULUM

Social Enterprise Schools is mapped to the Victorian F-10 and Australian curriculum making it easy for teachers to navigate the delivery of the program and assess student achievements against core capabilities.

ENTREPRENEURIAL

They have a clear trading activity and are directly involved in producing goods or providing services to a market identified by the pupils.

CONNECTED TO THE COMMUNITY

School-based social enterprises have explicit social and/or environmental aims and their profits are used to help achieve these. These can either be local issues or issues linked to a community in another country.

SOCIAL ENTERPRISE SCHOOLS JOURNEY MAP

How do we start the journey?

Social Enterprise Academy (SEA) team begins with school capacity building activities (e.g. teacher professional learning).

A map of the journey students will take with their social enterprise



What is a social enterprise?



How will students lead and collaborate?



Which enterprises will students develop?



What ideas do students have for an enterprise?



What would you like to change in the world, your community?



How will students do more market research?



How will students make a 'prototype'?



Have we publicly recognised and celebrated our journey?



How will students share stories?



How will student trading work?

What will students choose to do with their social enterprise?

Students decide what they want to see happen next with their social enterprise.

LEARNING TO CHANGE THE WORLD



PROFESSIONAL DEVELOPMENT FOR EDUCATORS

Join us for a Social Enterprise Schools Teacher PD day - a great introduction to Social Enterprise Schools with tips and tricks for navigating the teacher toolkit. By working alongside other educators you will develop ideas for bringing social enterprise to your classroom. During the workshop you will:

- Learn about the values and purposes of social enterprises
- Gain the skills and knowledge to help your schools enterprise
- Discover how social enterprise can support young people and help develop entrepreneurial skills
- Take part in lively discussion about the definition and role of social enterprise



SOCIAL ENTERPRISE SCHOOLS AWARDS

At the end of the year all schools are invited to join us for our annual Schools Awards day and marketplace. This is an opportunity for students to trade within the community and showcase their social enterprise.

CONTACT US

www.socialenterprise.academy/aus

Contact the **ACRE team** | info@acre.org.au | 0357 282 916

  ACRE – Australian Centre for Rural Entrepreneurship

ABOUT US

Social Enterprise Academy Australia is operated by the Australian Centre for Rural Entrepreneurship (ACRE). ACRE exists to build a thriving rural Australia through igniting entrepreneurship in young people and their communities.

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