

Think-Start-Grow

Do you have a great idea for a business?

Not sure how to get started?

Have you a fantastic product idea you would love to see on the shelves? Perhaps you are already selling items at the local market and are keen to take your product to the next level? Or maybe you're eager to step into a new service business? If you are not sure where to start, or how to take that next step, the Think-Start-Grow program will help you on your way. It aims to build understanding of various business models to drive entrepreneurship across Towong Shire.

Over a 12-month period, the program will focus on building the knowledge and awareness of entrepreneurship and involve a series of targeted workshops, networking forums, incubator events and one-on-one mentoring support. All aimed at assisting Towong Shire residents explore start-up enterprises.

Think-Start-Grow will be delivered by Pete and Matt from ACRE (Australian Centre for Rural Entrepreneurship). The approachable duo will be ready to answer all your questions around enterprise (including social enterprise).

In phase 4 of the Think-Start-Grow program, excitingly, participants will be invited to pitch their business idea (think Shark Tank!) for the chance to receive 6 months of intensive mentoring. Three winners will be selected and receive mentoring from local organisations and leaders in finance, business planning and marketing.



Take the first step towards your dream business and register today!

Register at [eventbrite.com.au](https://www.eventbrite.com.au)

For more information visit
towong.vic.gov.au or contact
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