

Understanding Social Enterprise

Corangamite Shire Council - Program Report

30th November & 1st December 2017 | Cobden

Overview

The 'Understanding Social Enterprise' learning program is a practical and thought provoking 2 day experience that introduces learners to the values and purpose of social enterprise. 16 people representing local business, community and not-for-profit leaders, together with council representatives participated in the workshop hosted by the Corangamite Shire Council.

This practical and innovative workshop was funded by Rural Councils Victoria, an organisation representing Victoria's 38 rural councils whose role is supporting and promoting sustainable, liveable, prosperous rural communities.

Key highlights from participant evaluations include:

100% of learners said it had improved their understanding of social enterprise

- 100% of learners would **recommend the workshop to others**
- 92% of learners said that the workshop **fully met or exceeded their expectations**
- 85% learners said that their **overall experience** in the workshop was **great to excellent**
- 85% of learners feel that the program was **effective or very effective in enabling them to apply their learning in their day to day roles**
- 85% of learners said that the **content of the workshop was great to excellent**

Participant Feedback

"I now know that social enterprise can work. I've always encouraged its use, but now I can make it work."

"I now understand what the term (social enterprise) means and the advantages it has, particularly for rural communities."

"I see opportunities for further partnerships between community and council"

"This has started the ball rolling and proved what is achievable at a high level."

"I have a better idea of the frameworks supporting social enterprise and some possibilities about how to support and encourage it."

"The workshop was enjoyable and informative."

