



# Understanding Social Enterprise

Loddon Shire Council - Program Report

31<sup>st</sup> Oct & 1<sup>st</sup> November 2017 | Inglewood

## Overview

The 'Understanding Social Enterprise' learning program is a practical and thought provoking 2 day experience that introduces learners to the values and purpose of social enterprise. 12 people representing local business, community and not-for-profit leaders, together with council representatives participated in the workshop hosted by the Loddon Shire Council.

This practical and innovative workshop was funded by Rural Councils Victoria, an organisation representing Victoria's 38 rural councils whose role is supporting and promoting sustainable, liveable, prosperous rural communities.

## Key highlights from participant evaluations include:

**100%** of learners said it had improved their **understanding of social enterprise**

- **100%** of learners would **recommend the workshop to others**
- **83%** of learners said that the workshop **fully met or exceeded their expectations**
- **92%** learners said that their **overall experience** in the workshop was **great to excellent**
- **92%** of learners feel that the program was **effective or very effective in enabling them to apply their learning in their day to day roles**
- **83%** of learners said that the **content of the workshop was great to excellen**

## Participant Feedback

*"I started out with some knowledge from my own reading, however the workshop has significantly sharpened my understanding."*

*"I have a better sense of opportunities that could emerge."*

*"Really interesting case studies, stories and examples"*

*"I have a far better grasp on what social enterprise is now."*

*"As Community Development Officer for the shire, it will certainly be a lens that I will apply when considering community challenges, potential projects and when talking to community members about their visions."*